

Go East Summer School

The Concept of the Program

Eurasian region was historically a cross-road of civilizations linking East and West, North and South. During different historical epochs, it was an arena of cooperation, cooptation, and rivalry of great powers of the past. Today, economic and trade challenges caused the need for transformation of the trade and investment flows as well as transport and logistics routes linking Eurasian states together and non-regional countries.

The growth of international competition and non-regional players' influence play a special role. Eurasian states need to reach common goals: energy and food security; technological and financial independence; growth of exports; cross-border investment projects, etc.

The key topics of the course:

1. The Soviet model of the organization of economic space in Eurasia: accumulating industrial potential.
2. Kazakhstan as the Heart of Eurasia: Brief History, Recent Modernization and Foreign Policy of Kazakhstan;
3. Crossroads of the Worlds: Connecting East and West from the Great Silk Belt to OBOR and meridian routes from North to South
4. Evolution of the investment presence of capital from the third countries in the post-Soviet economies (Caspian basin, infrastructure, concessions, public-private partnerships).
5. The «Eurasian Idea» as a banner of a new integration paradigm: the forerunner of the Eurasian Union.
6. Role of international transportation corridors and energy routes in the formation of Eurasian economic space.
7. “Elephants” and “whales” on which the Eurasian economic integration rests: factor analysis.
8. Gravitational forces: competition between Russia, China, and non-regional players.

The Summer school is aimed to provide students with different views on the historic development of the Eurasian project as well as its contemporary ability to act together, develop sustainability, and adapt to coming challenges and crises.

The course is tailored to give competencies for:

1. Eurasian integration trends.
 2. Eurasian economic space model, its features and potential.
 3. The components of the «Eurasian Idea» and its historic, conceptual, and economic basis.
 4. Logistics Management System and Transport Corridors in Eurasia.
- Students will need to undertake individual and group assignments. Before the start of the program students receive individual assignments on international cooperation with Eurasia (i.e. to analyze directions of cooperation between Eurasia and home country in different areas (education, trade, industry, etc.)

On the first day of the program, students will be divided into teams. Each team will face the task of completing their group assignment on integration in Eurasia (i.e. to discuss the potential of building confederation in Eurasia following the example of the European Union and suggest governmental approaches to Eurasian economic integration, and develop particular recommendations in the format of policy brief) before the end of the program. On the last day of the program, all the teams will present their assignments to the Jury and the other teams.

Preliminary Program

1 August

Prep Work: Group business cases and personal tasks are sent to students.

Students need to send the preliminary solution of each individual case back to organizers till August 11.

11 August

Arrivals

12 August

9.45 – 11.00 Welcoming & Orientation

Introduction to the Summer University Program

11.00 – 14.00 Global Management

15.00 – 18.00 Soviet model of the organization of economic space

18.00 – 19.00 “Eurasian Union Cases” Meeting: Individual Case Solutions Presentations

Case Group Assignment Workshop

13 August

10.00 – 13.00 Global Management

15.00 – 17.00 History and Modernization of Kazakhstan

14 August

10.00 – 13.00 Kazakhstan's Soviet Legacy

14.00 – 17.00 History and Future of the Great Silk Belt

15 August

Trip to Central State Museum of the Republic of Kazakhstan. Time for students' enjoyment

16 August

10.00 – 13.00 Public Perception of OBOR-Initiative

14.00 – 17.00 Eurasian Union as European Union: systemic analysis of potential to build Cooperation

17 August

10.00 – 13.00 City tour by bus

14.00 – 18.00 Visit to Atakent (business cooperation center)

19 August

11.30 – 13.00 Evolution of the investment presence of capital from the third countries in the post-Soviet economies

14.00 – 17.00 The «Eurasian Idea» as a banner of a new integration paradigm: the forerunner of the Eurasian Union.

20 August

10.00 – 13.00 Role of international transportation corridors and energy routes in the formation of Eurasian economic space.

14.00 – 15.30 “Elephants” and “whales” on which the Eurasian economic integration rests: factor analysis.

21 August

10.00 – 18.00 Following to Great Silk Belt and the city of nomads: excursion to an ethno-aul

22 August

10.00 – 13.00 Gravitational forces: competition between Russia, China, and non-regional players.

14.00 – 17.00 Group work

23 August

Time for students' enjoyment/ House-Museum of D. A. Kunaev

24 August

11.00 – 13.00 Presentation of Cases' solutions by each team.

25 August

Departures

Participation fee:

For all applicants: 1000€.

For partner universities: 800€.

Accommodation, excursions, educational programs, half board and certificate are included.

Application procedure and deadlines:

Students have to apply for participation by sending CV, motivation letter, and reference letter to ir@etu.edu.kz until 1 June, 2024.

Certificates:

ETU provides certificates with ECTS and academic hours relevant selection criteria: The organization committee selects students according to their motivation and reference letters. The relevance of the home university study program/research work will be taken into consideration.

Contact details:

Meiram Tugelbaiev

ir@etu.edu.kz

109 B Tole Bi Street. Almaty, Republic of Kazakhstan.